



華宏新技股份有限公司
WAH HONG INDUSTRIAL CORP.

Company Profile



誠信 · 迅速 · 合理 · 創新

Trustworthiness · Expeditionousness · Reasonableness · Innovation



華宏企業精神

【使 命】

開發新技術、生產前瞻材料，永續經營，造福員工、客戶與股東。

【願 景】

大中華地區光學膜片及高機能材料之卓越廠商。

【核心價值】

誠信：企業與供應商、客戶及員工的互動關係中，堅持最高的職業操守，並以承諾、互信、互惠的態度，建立信實可靠且長久的夥伴關係。

迅速：貫徹迅速行動力、最佳執行力、卓越技術開發及順暢的服務流程，以提供準確的交貨期限及高品質的產品，追求並提升客戶的滿意度。

合理：本著事實求是、精益求精的精神，秉持合理經營、專注製造與銷售，有效樽節成本，以創造利潤，分享客戶、員工與股東。

創新：突破傳統，發揮創意，以宏觀、前瞻與領先的專業，不斷尋找新且有效的解決方案。

【品質政策】

品質第一、研究創新、持續改善。

The Spirit

Mission

Develop new technology and manufacturing advanced materials to ensure an eternal enterprise and to profit the employees, customer and stockholders.

Vision

A leading manufacturer providing optical films, sheets and advanced materials in the Greater China area.

Core Values

Trustworthiness

We insist on the highest business practice standard to build honest and committing partnership with suppliers, customers and employees.

Expeditiousness

We commit to accurate delivery schedule and superior product quality to achieve the highest customer satisfaction by providing speedy implementation, excellent execution, leading technology, and efficient services.

Reasonableness

We guarantee to benefit our customers, employees and stockholders by exercising pragmatic and continuing improving practices, reasonable operation strategy, and cost effective sales and manufacturing activities.

Innovation

We search for new and effective solutions by breaking the tradition, encouraging creativity as well as utilizing leading professionalism and outstanding expertise.

Quality Policy

Top Quality Level · Research Innovation · Continuing Improvement.



董事長的話

華宏公司自1973年成立以來，配合科技與產業的發展，持續專注在前瞻材料的開發、生產及銷售。

四十多年來，我們已先後成功開發出複合材料與高機能性塑料，應用於運動器材、交通器材、電子及通訊產業。及至2000年，為因應我國TFT LCD顯示器產業的興起，本公司率先投入擴散膜及反射片的生產，並不斷朝光學膜片及導光板之全方位產品發展。為服務大陸客戶，我們也陸續於蘇州、惠州、寧波、廈門及青島等地設廠。現階段，華宏已成為背光模組光學膜片最大專業製造裁切廠。

為掌握科技發展的脈動，本公司近期開發出導電、導熱及散熱材料，並增設多條精密塗佈線，朝向全方位的塗佈產品發展。

我們一向秉持誠信、迅速、合理、創新的經營理念來服務客戶，提供客戶迅速的交期、合理的價格、最佳的品質及滿意的服務，並架構客戶與供應商間共存共榮的長期夥伴關係，以實踐“客戶的成功就是我們的成就”信條。

張瑞欽
2015.09

Chairman's statement

Since its founding in 1973, Wah Hong Industrial Corp. ("Wah Hong") has focused on the development, production and sale of advanced materials to meet up to the demand of technical and industrial development.

Over the past four decades, we have successfully developed composite materials and advanced plastic compounds to be used in sporting goods, automobile, electronics and communication industries. Starting from 2000, Wah Hong took the lead to response to the market trend by developing and manufacturing Diffusion, Reflection films and Light Guide Plate to meet the booming TFT LCD industry requirement. In order to serve the vast Chinese market, Wah Hong has established plants in Suzhou, Huizhou, Ningbo, Xiamen and Qingdao. Today, Wah Hong is the largest Optical Film provider in Greater China.

Recently, Wah Hong develops Conductive Polymer, Thermal Conductive and Heat Dissipation materials for anti-static and heat solution. We also set up new precise coating production lines to move toward the development of comprehensive coating products.

We will continue to serve our customers based on our core value, *"Trustworthiness, Expeditionness, Reasonableness, and Innovation"*. Wah Hong provides customers with fast delivery, competitive prices, superior quality and satisfactory services. Under the principle of cooperation and co-prosperity, we aim to build long term relationships and create win-win solutions with all customers and suppliers to exercise our belief, *"Customer's success is our achievement."*

Raymond C. Chan
Sept. 2015



公司簡介 Company Profile

建立日期：1973年8月9日

資 本 額：新台幣1,000,044,140元整

Year Established: August 9, 1973

Registered Capital: NT\$1,000,044,140

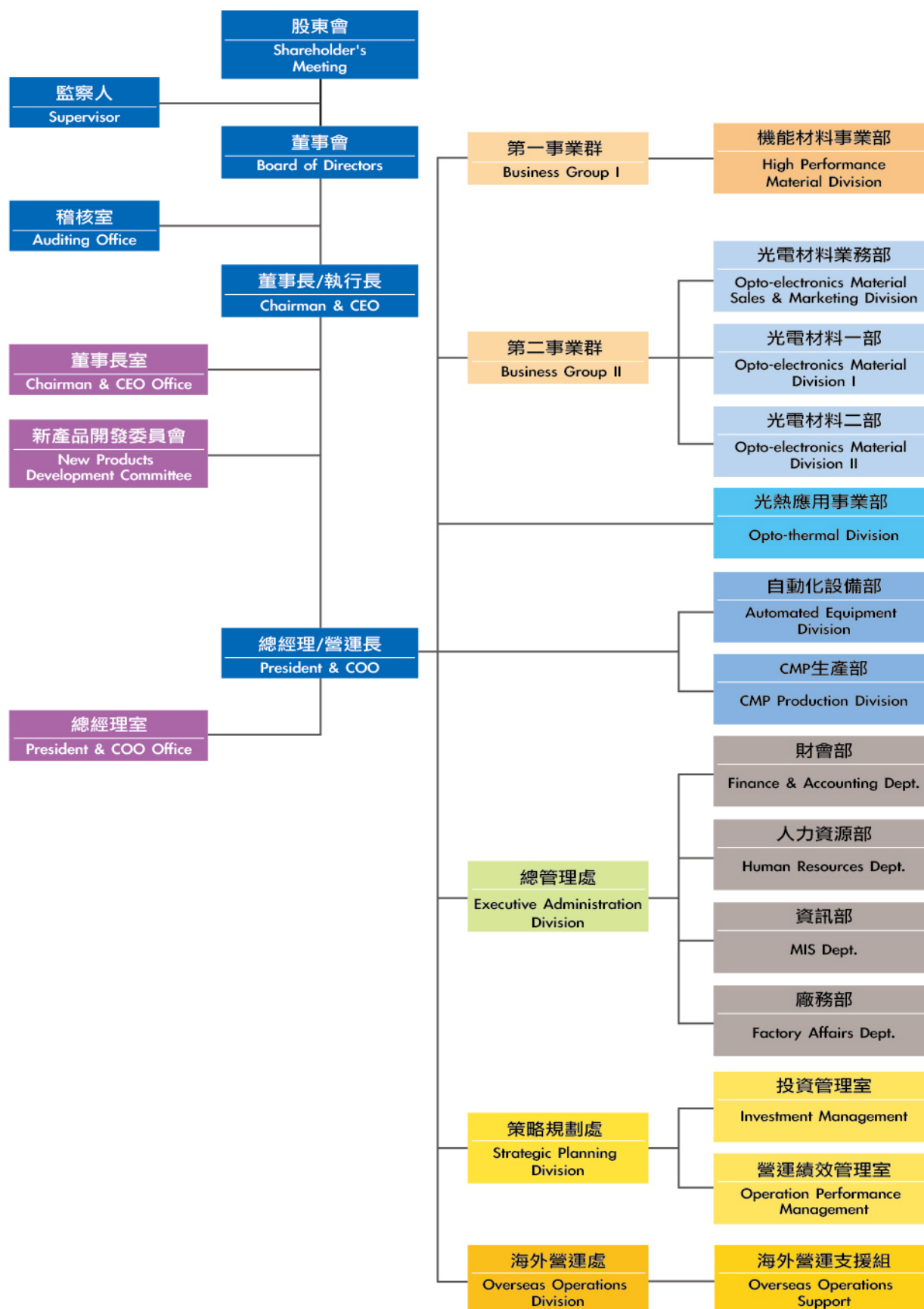
公司沿革

- 1973年：設立於1973年。投入聚酯樹脂、玻璃纖維等複合材料技術研發。
- 1981年：楠梓廠建廠，研發耐磨地板及耐酸鹼用環氧樹脂，協助石化工業的建設與發展。
- 1984年：研發玻璃纖維預浸布，應用於釣竿、網球拍、腳踏車等運動產業。
- 1990年：官田廠建廠。研發汽車前車燈反射鏡用玻璃纖維BMC，促進汽車前車燈國產化發展。
- 1997年：楠梓廠通過ISO9002認證。研發乾式BMC、DAP技術以供應耐熱級電子零組件。
因應產品擴充，公司更名為「華宏新科技股份有限公司」。
- 1998年：官田廠通過ISO9002認證。
- 2000年：官田廠開發LCD背光模組用擴散片、反射片產品，投入LCD光學材料產業。
證期會核准為公開發行公司。
- 2003年：開發台灣高速鐵路軌道工程用BMC製預埋栓，開發電器封阻用BMC熟料。
分割鋁合金事業部與日本YAMAHA FINE TECH合資另行成立宏葉新科技股份有限公司。
- 2004年：1月股票登錄與櫃買賣。
4月轉投資蘇州工業園區長宏光電科技有限公司。
大尺寸LCD TV材料擴散膜及反射片產品取得面板大廠認證並開始量產，以供應TFT-LCD TV產業。
- 2005年：4月轉投資設立盛宏光電(惠州)有限公司。
6月股票掛牌上櫃，股票代號8240。
TFT-LCD TV用擴散板通過主要面板廠認證，並開始出貨。
- 2006年：合併聚美光科技股份有限公司，導入精密塗佈技術與製程。
- 2007年：5月轉投資設立廈門廣宏光電有限公司。
9月轉投資設立寧波長宏光電科技有限公司。
9月取得多項自動對焦致動器專利。
- 2008年：10月與郡是株式會社合資設立郡宏光電股份有限公司，生產ITO導電薄膜。
LCD光學材料導入增亮膜產品線。
- 2009年：LCD光學材料導入複合膜產品線。
- 2010年：12月轉投資設立青島長宏光電科技有限公司。
側光式LED TV用導光板量產出貨。
- 2011年：12月成立薪資報酬委員會並完成委員之委任。
- 2012年：1月轉投資公司郡宏光電第二條產線正式量產。
8月官田廠第三號塗佈機正式量產稼動。
LCD光學材料打入日系TV品牌客戶供應鏈。
- 2013年：8月歡慶公司成立滿四十週年。80吋TV導光板領先業界量產出貨。
- 2014年：5月轉投資公司郡宏光電第三條產線正式量產。
6月轉投資設立青島益宏新型材料有限公司。

Company Milestones

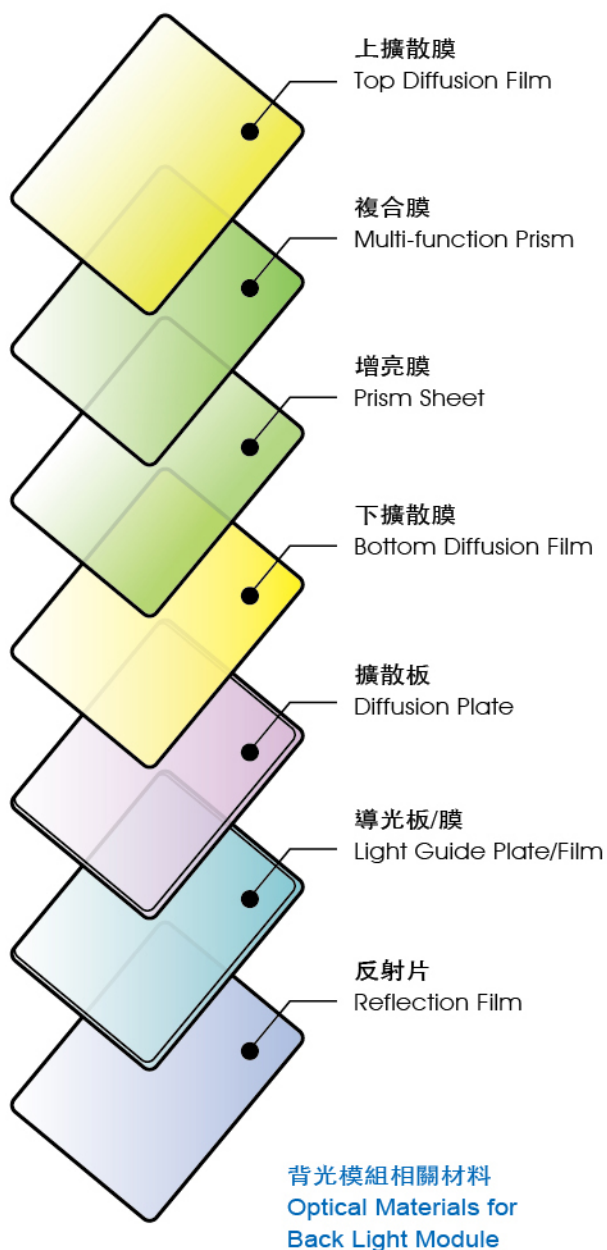
- 1973 : "Wah Hong Chemical Corp." was established and focused on the development of composite material technologies, such as polyester resin, glass fiber.
- 1981 : Set up Nantzu plant. Develop wear-resisting floor and acid / alkaline resisting epoxy resin for the petrochemical industry.
- 1984 : Develop glass fiber prepreg to be used in fishing rod, tennis racket and bicycle parts industries.
- 1990 : Set up Kuangtien plant. Develop reinforced BMC to be used in automobile head lamp reflector.
- 1997 : Nantzu plant obtained ISO9002 certification. Develop dry BMC and DAP technologies to supply heat resistant electric components. Change the company's name to "Wah Hong Industrial Corp."
- 1998 : Kuangtien plant obtained ISO9002 certification.
- 2000 : Kuangtien plant developed Diffusion film and Reflection film for TFT-LCD backlight modules.
Approved to be a public company by S.F.C.
- 2003 : Develop BMC molding products, such as electrical components and Pre-plug insert for High Speed Railway.
Spin off Mg-alloy Division, and set up a joint venture company "Hong Ya Tech Corp." with YAMAHA Fine Tech. on August 31.
- 2004 : Listed on Emerging Stock Board in January.
Invest and acquire 100% stock shares of SIP Chang Hong Optoelectronics Ltd. in April.
Diffusion and Reflection films to be used in large-size LCD TV passed display companies' accreditation, and to start mass production to supply TFT-LCT TV industry.
- 2005 : Set up Sun Hong Optronics Ltd. in April.
Listed on OTC market under ticker number 8240 in June.
Diffusion Sheet to be used in TFT LCD TV passed display companies' accreditation in July.
- 2006 : Emerge GMK Technology Corp. in Jul., and acquire advanced precision coating technology.
- 2007 : Set up Xiamen Guang Hong Optronics Co., Ltd. in May.
Set up Ningbo Chang Hong Optoelectronics Ltd. in September.
Acquire multinomial patents on AF actuator in September.
- 2008 : Establish Jun Hong Optronics Corp., a joint venture with Gunze Ltd., to produce ITO film.
Provide Prism sheet for TFT-LCD backlight unit.
- 2009 : Provide multifunctional prism for TFT-LCD backlight unit.
- 2010 : Set up Qingdao Changhong Optoelectronics Ltd. in December.
Provide LGP to be used in edge-type LED TV module.
- 2011 : Set up Compensation Committee in December.
- 2012 : Jun Hong Optronics Corp.'s 2nd ITO production line goes into mass production in January.
Kuangtien plant's coating machine No. 3 goes into mass production in August.
Provide TFT optical films/sheets to Japanese TV brand customers.
- 2013 : Wah Hong celebrates its 40th anniversary.
Take the lead to provide Light Guide Plates for 80" TV modules.
- 2014 : Jun Hong Optronics Corp.'s 3rd ITO production line goes into mass production in May.
Set up Qingdao Yi Hong New Material Ltd. in June.

華宏公司組織架構 Organization Chart



光電材料事業部

Opto-electronics Material Division



產品項目 (一)

液晶顯示器用光學膜片

LCD背光模組用上擴散膜、複合膜、增亮膜、下擴散膜、導光板、導光膜、擴散板、反射片。

產品應用

LCD液晶電視、LCD顯示器、筆記型電腦、平板、智慧型手機、LCD公共顯示器、LED照明、車用顯示器。

Product (1)

Optical Film and Plate, Sheet for LCD Back Light Modules

Diffusion Film, Multi-function Film, Prism Sheet, Diffusion Plate, Light Guide Plate/Film and Reflection Film for LCD Back Light Modules.

Application

LCD TV, LCD Monitor, Note Book, Tablet, Smart phone, Public Information Display, LED Lighting, Automotive Display.

光電材料事業部

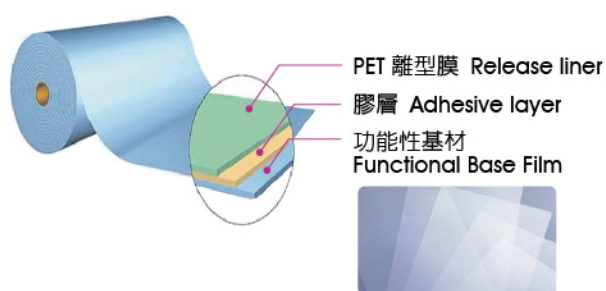
Opto-electronics Material Division



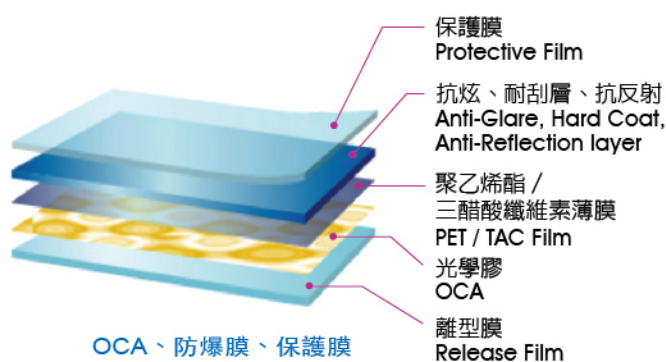
精密塗佈 Precise coating products



擴散膜 Diffusion Film



功能性保護膜 Functional Protective Film



OCA、防爆膜、保護膜
H/C film with OCA

產品項目(二)

精密塗佈光學膜

1. 擴散膜
2. 抗UV反射片
3. 塗黑反射膜
4. 功能性PET保護膜
5. 表面硬化處理光學膜(Hard coat film)
6. AG抗眩膜
7. AR / LR抗反射膜
8. OCA
9. 防爆膜

產品應用

LCD顯示器、筆記型電腦、液晶電視、
智慧型手機、平板電腦、工控顯示器

Product (2)

Precise coating products

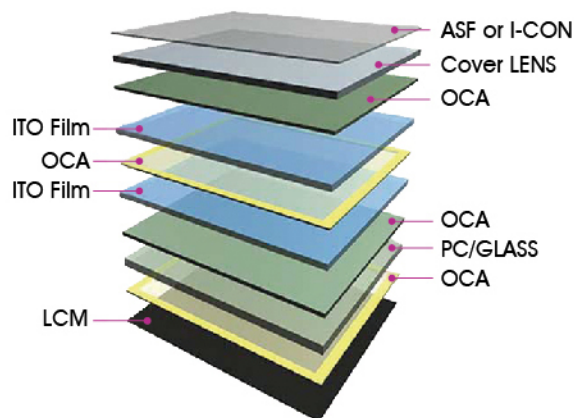
1. Diffusion film
2. Anti-UV reflective film
3. Light shielding reflective film
4. PET base functional protective film
5. Hard coat film
6. AG hardcoat film
7. Anti-Reflection / Low-Reflection film
8. Optical Clear adhesive film
9. Anti - Shatter film

Application

LCD monitor, Note Book, LCD TV,
Smart phone, Tablet,
Industrial Display

光電材料事業部

Opto-electronics Material Division



產品項目(三)

LCD模組用光學膜

1. ASF / I-CON (防爆膜 / 裝飾膜)

為PET/TAC薄膜含表面AG/AR/AFP coat 處理，藉由專業鍍膜技術、印刷技術、貼合光學膠，達到觸控產品螢幕裝飾保護與玻璃防爆功能。

2. Cover LENS (螢幕保護板)

為塑膠基材(PMMA,PC/PMMA)含表面AG/AR/AFP coat 處理，藉由專業鍍膜、印刷、成型技術，應用於顯示器前蓋板，並可取代 Cover glass，更安全+輕量化。

3. OCA (無基材光學膠)

為壓克力系光學膠材，高穿透、耐高溫、線路酸化防止、段差吸收、高黏著性，應用於觸控屏各結構貼合部材。

4. ITO (導電膜)

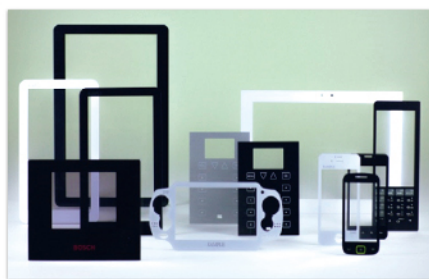
具有良好導電穩定性、高透光性、質輕、耐衝擊、易成型之觸控屏幕主要線路與抗EMI功能層。

5. HD Film (9H高硬度透明薄膜)

最高9H之表面鉛筆硬度，並可附加多種功能(AG/AR/AFP/ITO電極...)作為高硬度耐刮型之表面保護應用材料。

6. F Film (COC耐熱光學薄膜)

具極佳耐熱穩定性、低吸水性及尺寸穩定性、光等方性之高透光學膜片，可應用於觸控螢幕與有機EL用位相差透明導電膜基材、電子紙、太陽能電池用阻水阻氣層基材。



觸控面板裝飾膜 (I-CON FILM)



導電膜 (ITO film)

Product (3)

Optical Film for LCD Modules

1. ASF or I-CON

Use PET/TAC film with AG/AR/AFP function layer and combine with professional sputtering, printing and OCA lamination skill, to make great decoration and anti-shatter film product. For touch panel protection or DECO film.

2. Cover LENS

Use plastic plate (e.g. PMMA or PC/PMMA plate) with AG/AR/AFP function layer and combine with professional sputtering, printing and tooling process to make a high quality front cover plate of touch panel/display module. Cover lens can replace general cover glass, safer and light weight.

3. OCA(Optical Clear Adhesive)

OCA is a kind of Acrylic adhesive, with high transmittance, great high temperature resistance, corrosion resistant ability, high gap filling rate and high adhesion. Good for touch panel lamination process, LCD panel and module.

4. ITO Film

ITO film is an optical film material with good stability of electrical conductivity, high transmittance, light weight, nice shock resistance ability and easy for tooling process. Generally be used in touch sensor layer and shielding function.

5. HD film(9H high hardness film)

Maximum 9H surface hardness and can combine with several kinds of function layer (AG/AR/AFP/ITO...etc.), to be applied as a high hardness and anti-scratch material.

6. F film(COC- Cyclic Olefin Copolymer)

F film is an optical film with very good stability of heat resistance, low moisture absorption, size stability and optically isotropic. F film can be used in the base film of transparent conductive film and organic EL phase difference film, E-paper and barrier film for solar battery.

機能材料事業部

High Performance Material Division

產品項目(一)

BMC材料與成型品

(一) BMC材料

產品特性

BMC材料為一高機能性纖維強化熱固精密成型材料，藉由專業的配方調製成比金屬或塑膠更優異的特性，耐高溫，耐高濕，耐蠕變性佳，線膨脹係數小，染色性及表面性佳，機械强度高，電氣特性佳，尺寸安定性高，適用於高精密成型品。

(二) 成型品：

1. 汽車前燈反射鏡
2. 液晶投影機光學引擎基座
3. 事務機器光學基座
4. 電器、電機機構與零組件
5. 軌道工程部品

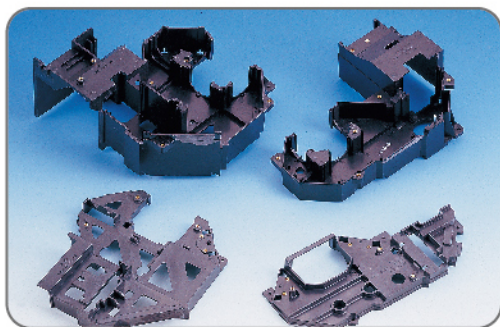
華宏從材料配方生產、模具開發設計到成型加工完成，提供客戶完整的產品與服務。



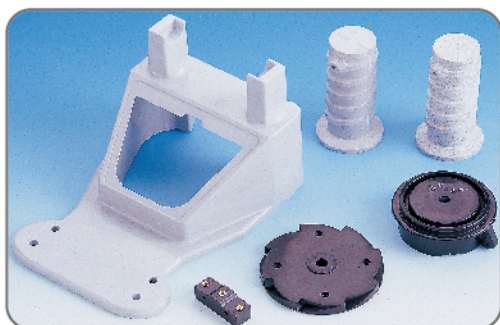
BMC 成型材料
Bulk Molding Compounds(BMC)



汽車前燈反射鏡
Automobile head lamp reflector



液晶投影機光學引擎基座
Optical engine chassis for LCD projector



電子、電機機構與零組件及高速鐵路軌道預埋栓
Electrical components and Pre-plug insert
for high speed railways

Product (1)

BMC Compounds and Molding products

1. Bulk Molding Compounds (BMC)

Feature

BMC is a high performance, fiber reinforced, thermosetting molding material. Good dimensional stability, high moisture and heat resistance, good creep resistance, low linear expansion, good mechanical strength and electrical property. Suitable for high precision molding parts.

2. Molding products

- (1) Automobile head lamp reflector
- (2) Optical engine chassis for LCD projector
- (3) OA parts for business machine
- (4) Electrical components
- (5) Rail road components

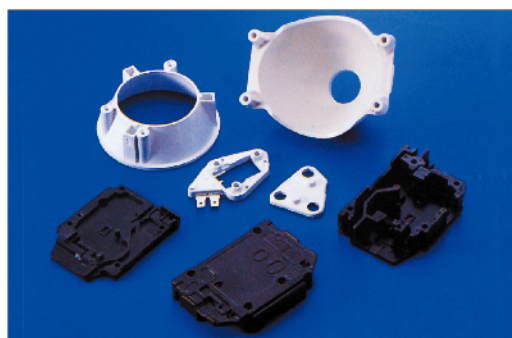
Wah Hong can supply perfect product and service from material formulation, tooling design to mass production.

機能材料事業部

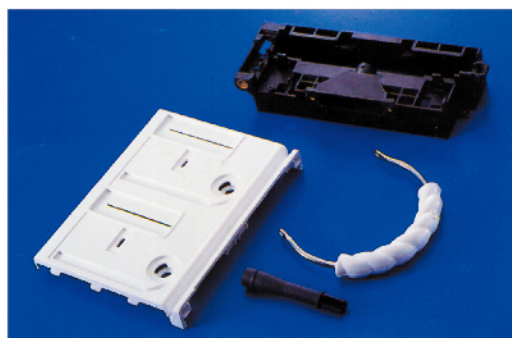
High Performance Material Division



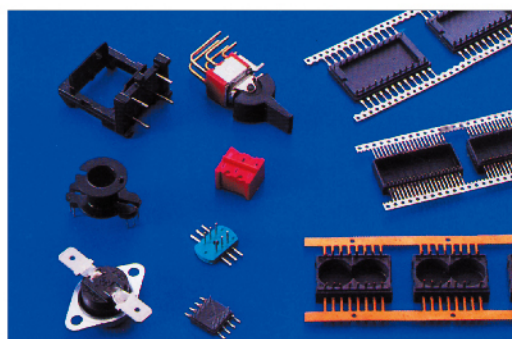
粒狀熱固性成型材料
Dry BMC. DAP Pellet



Dry BMC 成型品
Dry BMC Molding Products



Dry BMC 成型品
Dry BMC Molding Products



DAP 成型品
DAP Molding products

產品項目(二)

DryBMC / DAP

1. WH-8000 DRY BMC
不飽和聚脂成型材料
2. WH-8100 FR DRY BMC
耐燃級不飽和聚脂成型材料
3. WH-9100 DAP
耐燃級苯二甲酸二烯丙脂成型材料

產品特性

華宏粒狀熱固性樹脂成型材料，係本公司在BMC專業製造以及成型領域上累積多年相關技術及經驗開發完成，具有良好的加工成型性及尺寸安定性、電氣特性、機械強度以及耐熱性，適用於電子、汽車精密零件及家電器材等射出成型品。

Product (2)

Dry BMC / DAP Pellet

1. WH-8000 DRY BMC Unsaturated polyester molding compound
2. WH-8100 FR DRY BMC Frame retardant Unsaturated polyester molding compound
3. WH-9100 DAP UL94V-0 grade Diallyl Phthalate molding compound

Feature

Wah Hong has developed a series of pellet type dry molding compounds with the excellent properties of moldability, dimensional stability, electric characteristics, mechanical strength, and heat resistance. Especially, the dry molding compounds pellet can be widely applied in the injection products such as electronic, automobile parts, and household electric appliances.

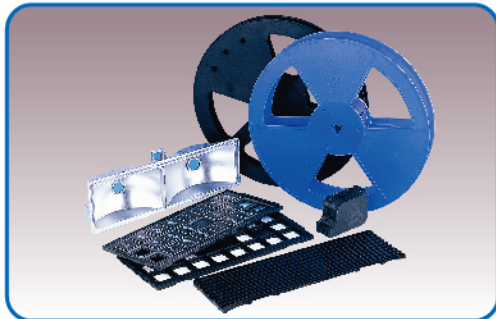
機能材料事業部

High Performance Material Division

產品項目(三)

高機能工程塑膠成型材料

1. 導電性及抗靜電工程塑膠PPE、PC、PPS
(聚伸苯基硫)、PEI(聚醚亞硫胺)、PES
(聚醚砜)
2. 導熱電氣絕緣性塑膠材料
3. 無鹵耐燃工程塑膠(PA66,PBT)
4. Epoxy環氧樹脂及其碳纖維、玻璃纖維、
Aramid Fiber預浸布



導電性工程塑膠成型品
Conductive Polymer molding products



導熱電氣絕緣性塑膠成型品
Thermal conductive plastic molding products



高機能工程塑膠成型品
Engineering Plastics molding products



複合材料
Composite materials

產品特性

華宏高機能工程塑膠主要係針對特殊功能設計及開發，具有高耐熱性、耐燃及高流動的特性，導電性工程塑膠則依需求有碳黑、碳纖及各式高分子等不同等級，環氧樹脂及其預浸布則具有高電器性及高強度特性。

Product (3)

Functional Engineering Plastic

1. Conductive and Anti-static Engineering Plastic
PPE, PC, PPS, PEI, PES
2. Thermal Conductive Plastic
3. No-halogen anti-flammable engineering Plastic
(PA66,PBT)
4. Epoxy Resin and its Prepreg with Carbon Fiber,
Fiber Glass, Aramid Fiber

Feature

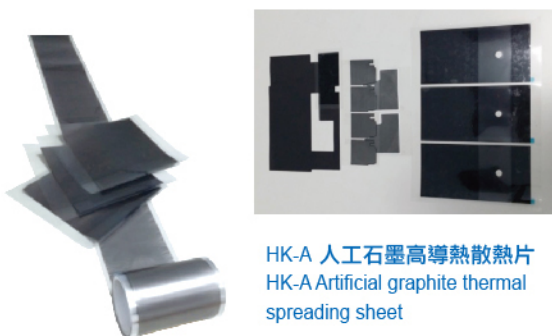
Wah Hong's functional engineering plastics are designed and manufactured for specific purposes. The features of Plastics are good heat resistance, good flammability and high flowability. Conductive plastics have many types of polymer filled with carbon black or carbon fiber. The epoxy resin and prepreg have very good electrical property and mechanical strength.

光熱應用事業部

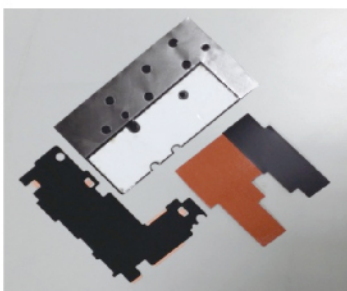
Opto-thermal Division



HK-G金屬變形碳素高導熱散熱片
HK-G Metal Transformer carbon thermal spreading sheet



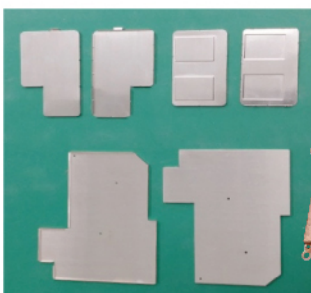
HK-A 人工石墨高導熱散熱片
HK-A Artificial graphite thermal spreading sheet



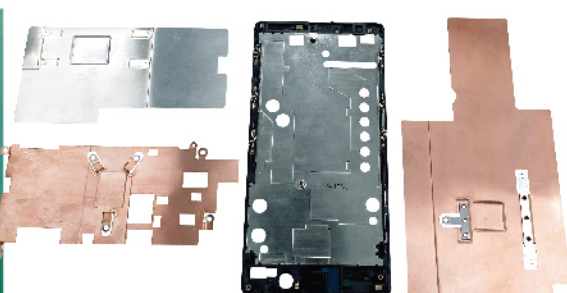
Hybrid 高導熱散熱片
Hybrid Composite high thermal conductivity sheet



HK-I 隔熱片
HK-I Heat insulation sheet



TMS01系列 高導熱Shielding Cover材料
TMS01 series Shielding cover metals composite thermal conductivity



TMS03 系列高導熱機構件材料
TMS03 series Mechanical metals composite thermal conductivity

產品項目

一、Hik@xy 高導熱散熱片系列

1. HK-G 金屬變形碳素高導熱散熱片
2. HK-A 人工石墨高導熱散熱片
3. Hybrid 高導熱散熱片
4. HK-I 隔熱片

二、導熱散熱複合多功冲壓成型金屬材料

1. TMS01 系列 高導熱Shielding Cover材料
2. TMS03 系列 高導熱機構件材料

產品應用

- 3C產品
- 背光模組
- 面板AMOLED模組
- 主機板CPU、IC、WiFi和無線充電模組及散熱模組
- 超薄型無風扇NB

Product

1. Hik@xy High thermal conductivity composite material series

- (1) HK-G Metal Transformer carbon thermal spreading sheet
- (2) HK-A Artificial graphite thermal spreading sheet
- (3) Hybrid Composite high thermal conductivity sheet
- (4) HK-I Heat insulation sheet

2. Multi-function heat dissipation metallic materials

1. TMS01 series Shielding cover metals composite thermal conductivity
2. TMS03 series Mechanical metals composite thermal conductivity

Application

- 3C products
- Backlight module
- Panel AMOLED module
- Motherboard CPU, IC, WiFi, wireless charging module and cooling module
- Ultra-thin, fan- less Notebook

自動化設備事業部

Automated Equipment Division



行動電話視窗、
面板自動化剪拋機
Automated production system for the
windows plate of cellular phone



LCD 導光板自動加工機
Automated production system for LCD Light Guide Plate



數位相機 / 車載鏡頭自動剪斷機
Automated production system for digital camera
lens and car video



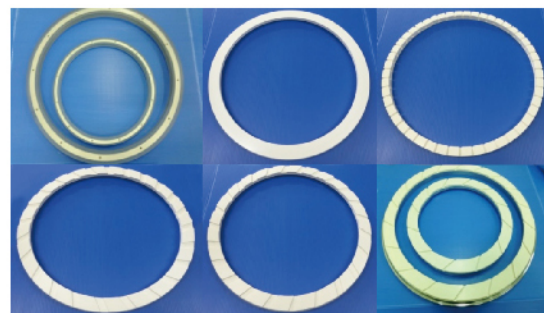
偏光板自動加工設備
Polarizer sheet polishing equipment

產品項目

1. 行動電話視窗、面板自動化生產系統
2. LCD導光板自動化生產系統
3. 數位相機/車載鏡頭自動化生產系統
4. 客製化自動化生產系統
5. 導光板精密剪斷設備
6. 偏光板自動加工設備
7. 半導體化學機械研磨設備配件
8. Robot塑膠射出自動取出機
9. 其他新製程產品

Product

1. Automated production system for the
windows plate of cellular phone
2. Automated production system for LCD Light
Guide Plate
3. Automated production system for digital
camera lens and car video
4. Customize automated equipment
5. LCD Light Guide Plate cutting equipment
6. Polarizer polishing equipment
7. CMP wafer retaining ring
8. Take-out robot for injection machine
9. Other new process products for wafer



半導體化學機械研磨設備配件
CMP wafer retaining ring



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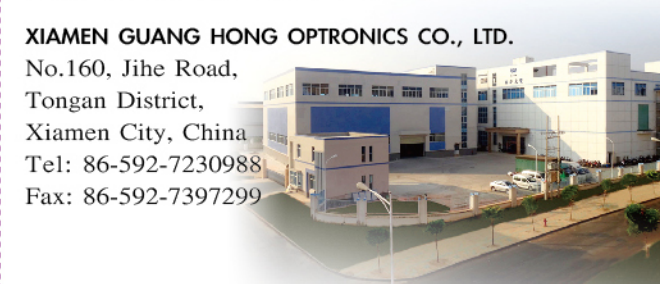
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2016年2月第五版

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